

Working Waterfront Coalition



Opportunity



Bay Area is home to some of the largest ship repair facilities on the west coast



Robust & expanding ferry services



Shortage of trained and qualified applicants for the industry



Lack of training partnerships or pathways into the ship maintenance/repair & water transportation industry



Leverage local, state, federal funds for infrastructure and emission reduction projects



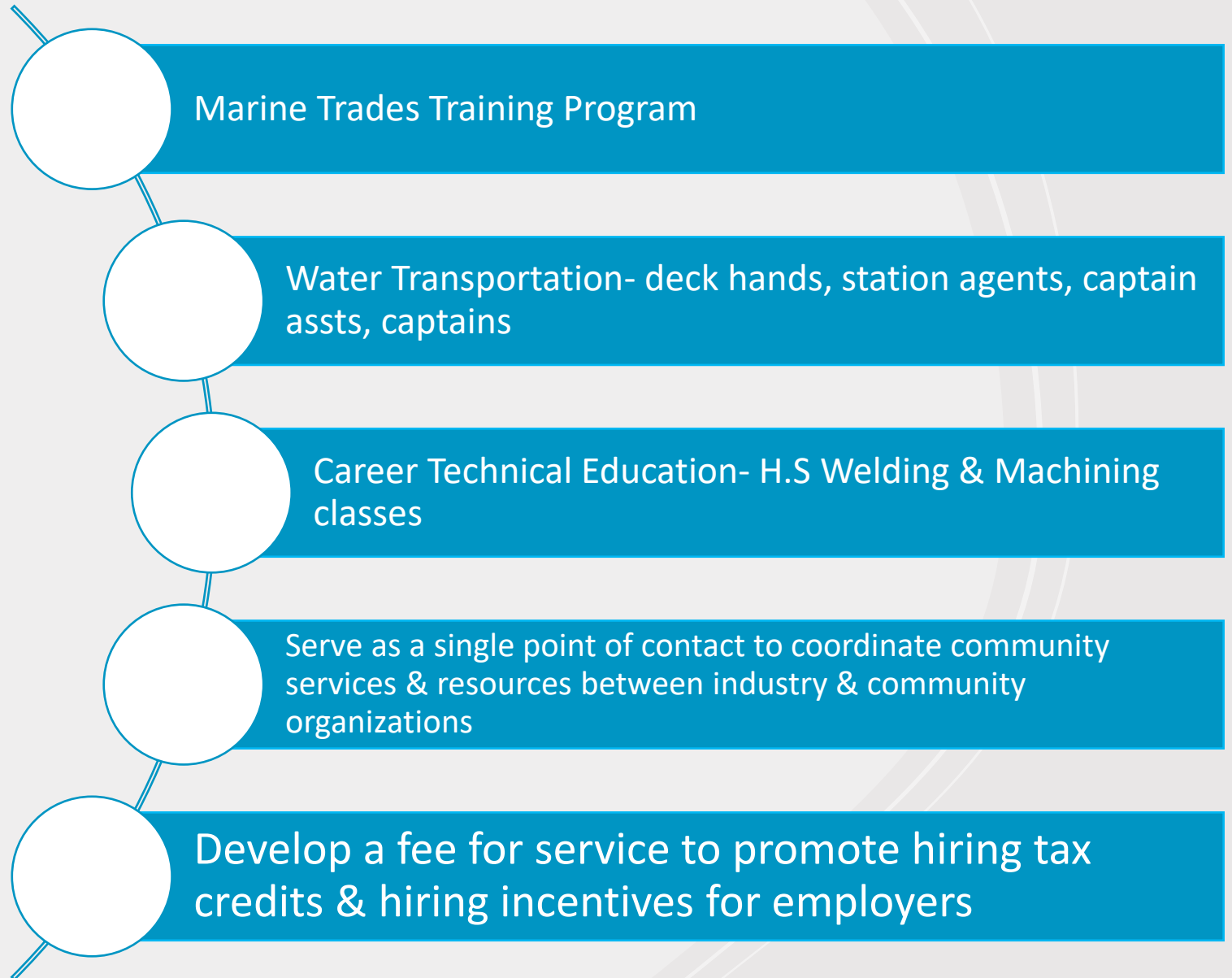
How to position the Bay Area to leverage opportunities in implementing California's long-term goal for offshore wind energy generation

Working Waterfront Coalition

- Marine maintenance & repair Industry employers
- Ferry services & operators
- Labor-Inland Boatmen's Union (IBU), Masters, Mates & Pilots (MMPs), Machinist Union,
- Machinist Institute, Seattle
- Workforce Development Boards (Contra Costa, Alameda, SF)
- Community-Based Organizations- WOJRC, Unity Council, Lao family
- Alameda County Reentry Program
- CSU Maritime Academy



Working Waterfront Coalition



Workforce Accelerator Project

- Establish an Industry Board
- Develop short term (8-12 wks) customized training in Marine Trades
- Develop & implement First Source Hiring Agreement
- Establish a partnership with the Machinist Institute of Seattle
- Intentional focus on Diversity, Equity, & Inclusion
- Linkage with post-secondary education, CSU Maritime
- Partnership with museum ships (Red Oak Victory) for community service projects



Water Transportation Careers

- Working with IBU & MMPs to develop a regional & coordinated approach to outreach and recruitment with an intentional focus on DEI
- Information sessions & orientations
- Ride along on ferries to observe the work of deck hands & station agents
- In-depth interview and assessment of interested applicants-physical demands & TWIC
- Direct referral to IBU for a 1 week training and placement on hiring list at Hall
- Support services provided prior to employment & follow up services after employment



Role of Industry Board

- Adopt short term training curriculum
- Approve pre-requisites for training participation
- Develop & approve First Source Hiring Agreement
- Commit resources to implement & sustain training programs (training materials, tools, equipment...)
- Assist with providing guest speakers and tours for training participants and high school students participating in CTE classes (welding)
- Review performance of training programs & provide recommendations for continuous improvement
- Actively promote training programs to industry partners

Working Waterfront Coalition Industry Board Members




- Bay Ship & Yacht & Svendson Marine: Bill Elliott (Chair)
- Del Gavio Marine Hydraulics: Tony DelGavio
- American Navigation: Milt Merritt
- Keefe Kaplan Marine Inc.: Paul Kaplan
- Champion Staging: Art Cruz
- Mare Island Drydock: Richard Palmer
- Centerline Logistics: Doug Houghton
- Blue & Gold: Capt. Pat Murphy
- MTC: Andy Fremier
- WETA: Lauren Gularte
- Golden Gate Bridge H&T District: Artemise Davenport


Working Waterfront Coalition Industry Board Members



- Marine Exchange: F. Scott Humphrey, Executive Director
- Machinist Union: Don Crosatto, Directing Business Rep.
- Inland Boatman's Union: Marina Secchitano
- CSU Maritime Academy: Veronica Boe, Sr. Director
- WOJRC: Joyce Guy, Executive Director
- Alameda Probation: Shadeequa Smith
- Alameda WDB: Rhonda Boykins, Executive Director
- Contra Costa WDB: Tamia Brown, Executive Director



Shared Priorities- WETA & Working Waterfront Coalition

- Ensuring a pipeline of a trained & qualified workforce in the marine industries
 - Supporting expansion of water transit services
 - Sustaining & growing maritime related services (shipyards, marine construction) in the San Francisco Bay Area
 - Commitment to Diversity, Equity, & Inclusion
 - Supporting regional DBE efforts & programs
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Ask of WETA Board

- Participate on Industry Board
- Provide letters of support & commitment for grant applications
- Actively promote the strategies of the Working Waterfront Coalition
- Encourage all partners/subcontractors to support and hire qualified program graduates
- Opportunities to share space at Operations & Maintenance facilities for specialized training
- Funding for ferry transportation of students for ride alongs & attending specialized trainings at Alameda or Vallejo
- Funding support for program development & sustainability
- Sponsor an annual event with partners/vendors/subcontractors to support and raise funds for WWC

