

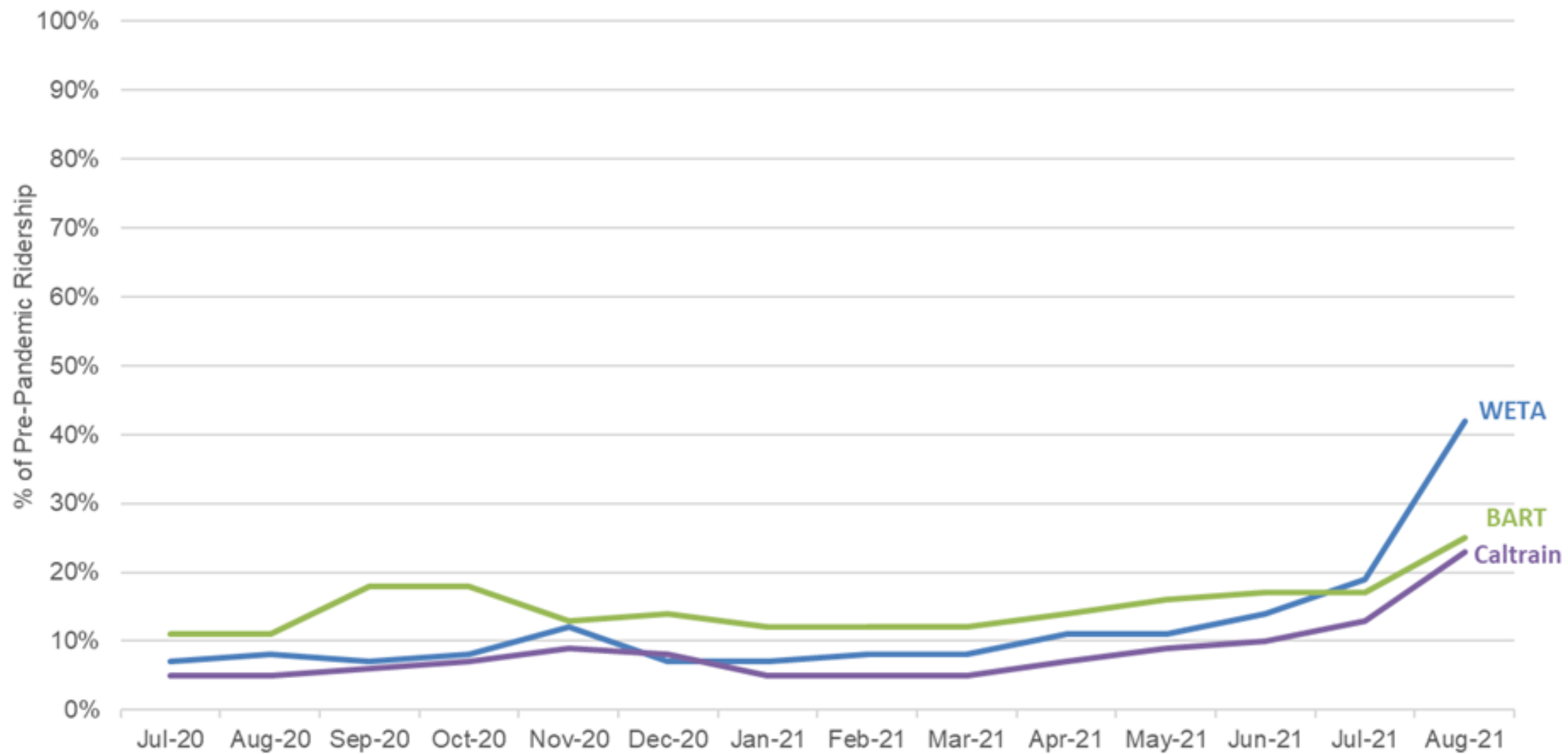


Presentations for Sept. 2, 2021 Board of Directors Meeting

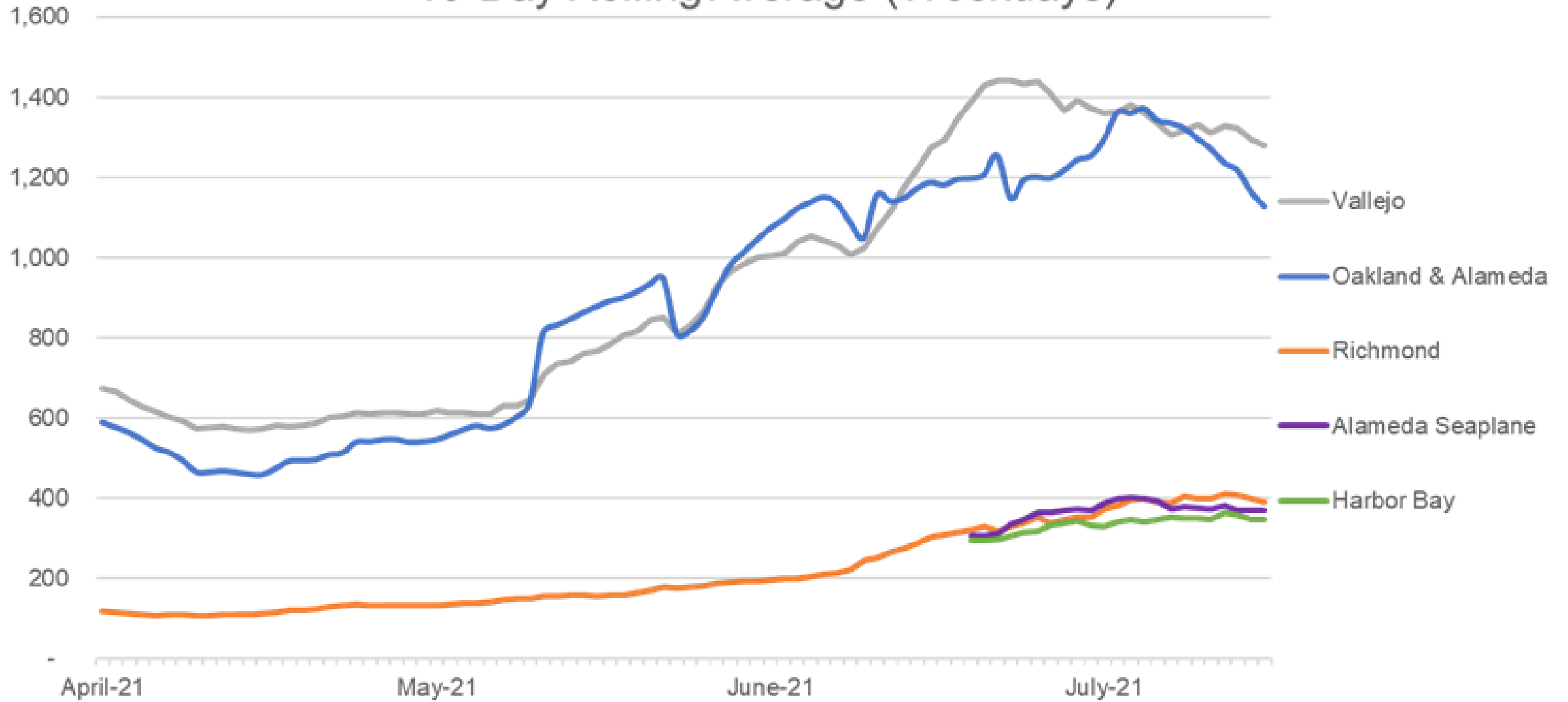


Monthly Ridership and Recovery Report

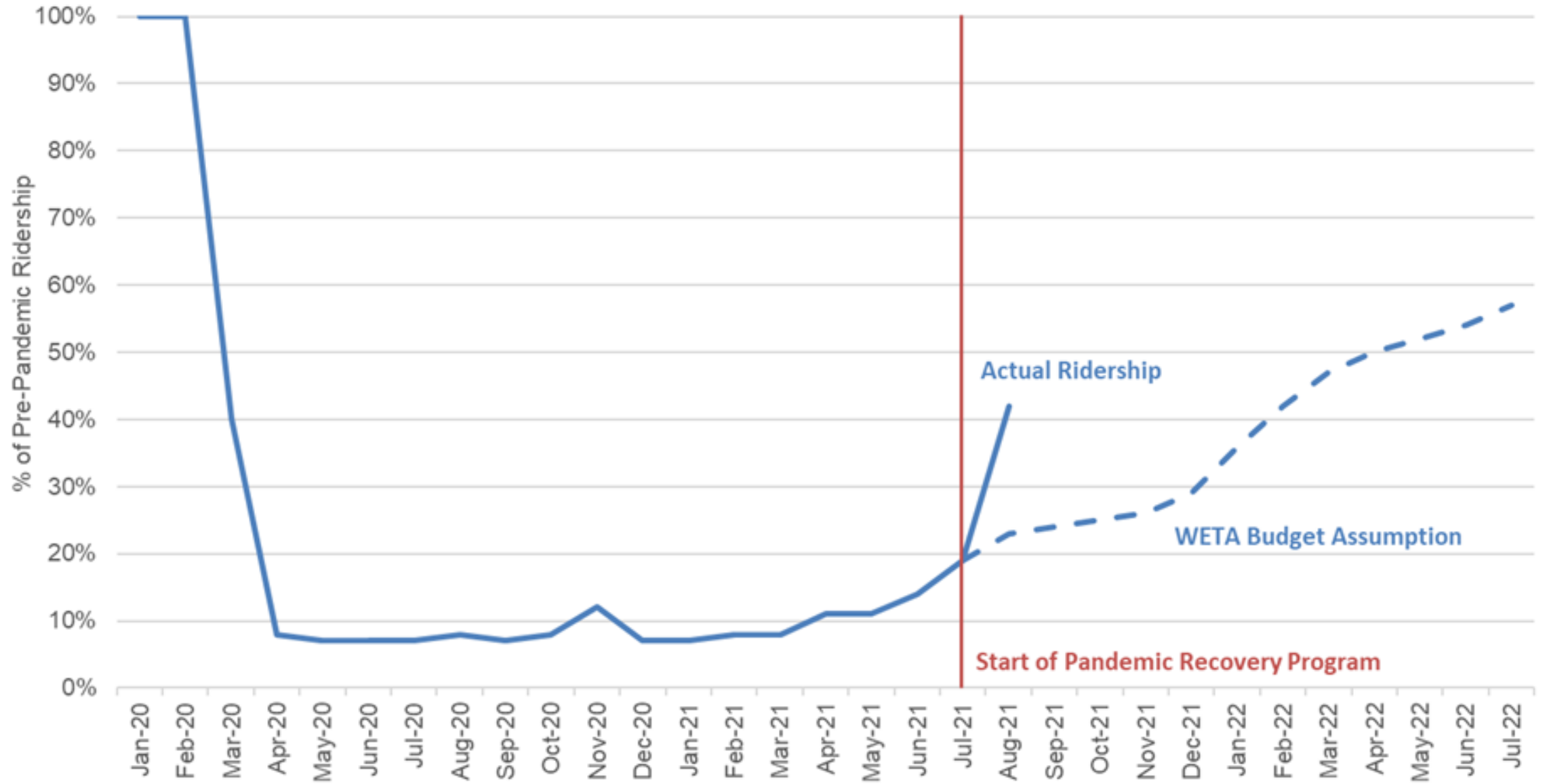
Regional Transit Ridership



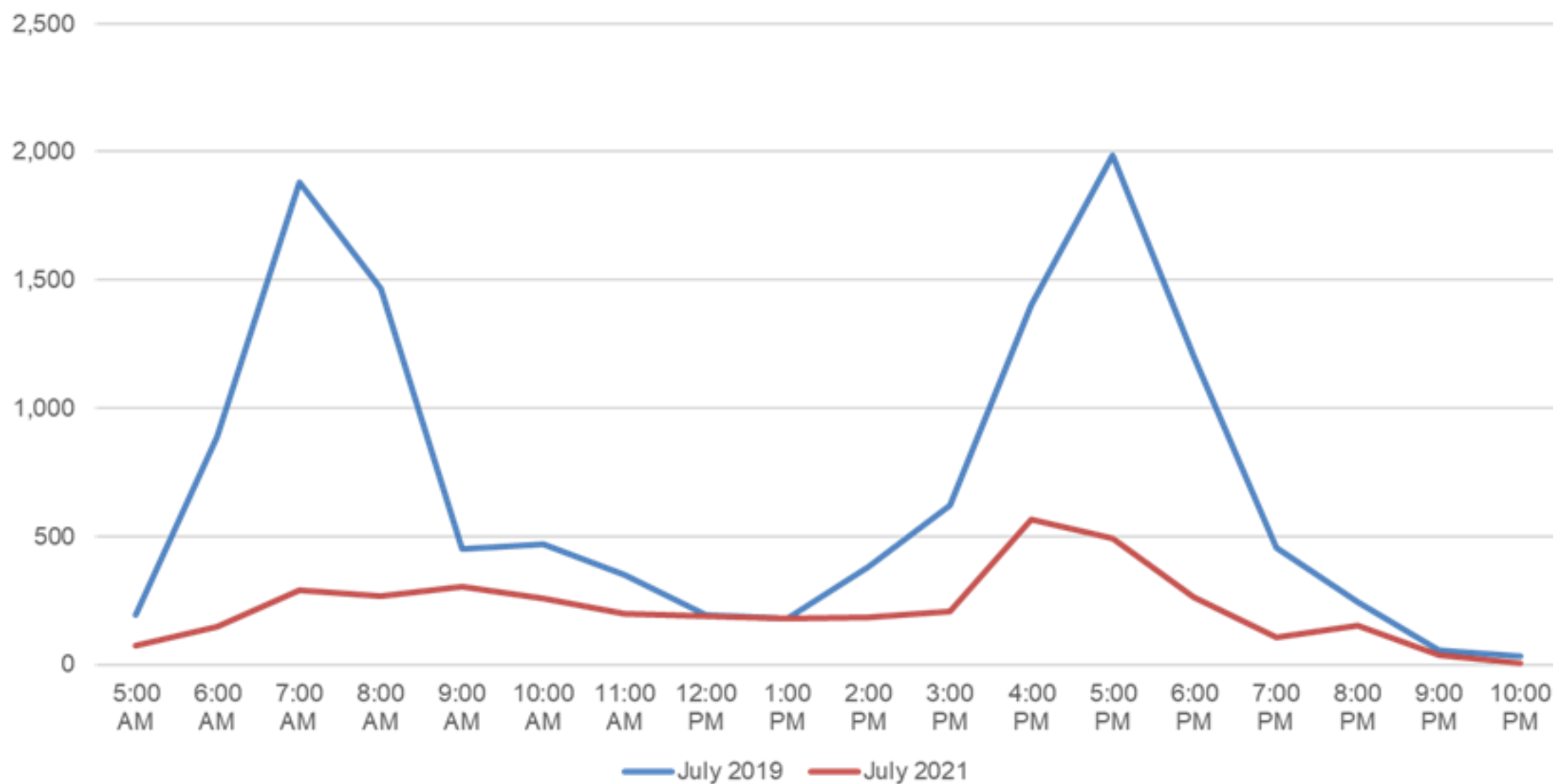
10-Day Rolling Average (Weekdays)



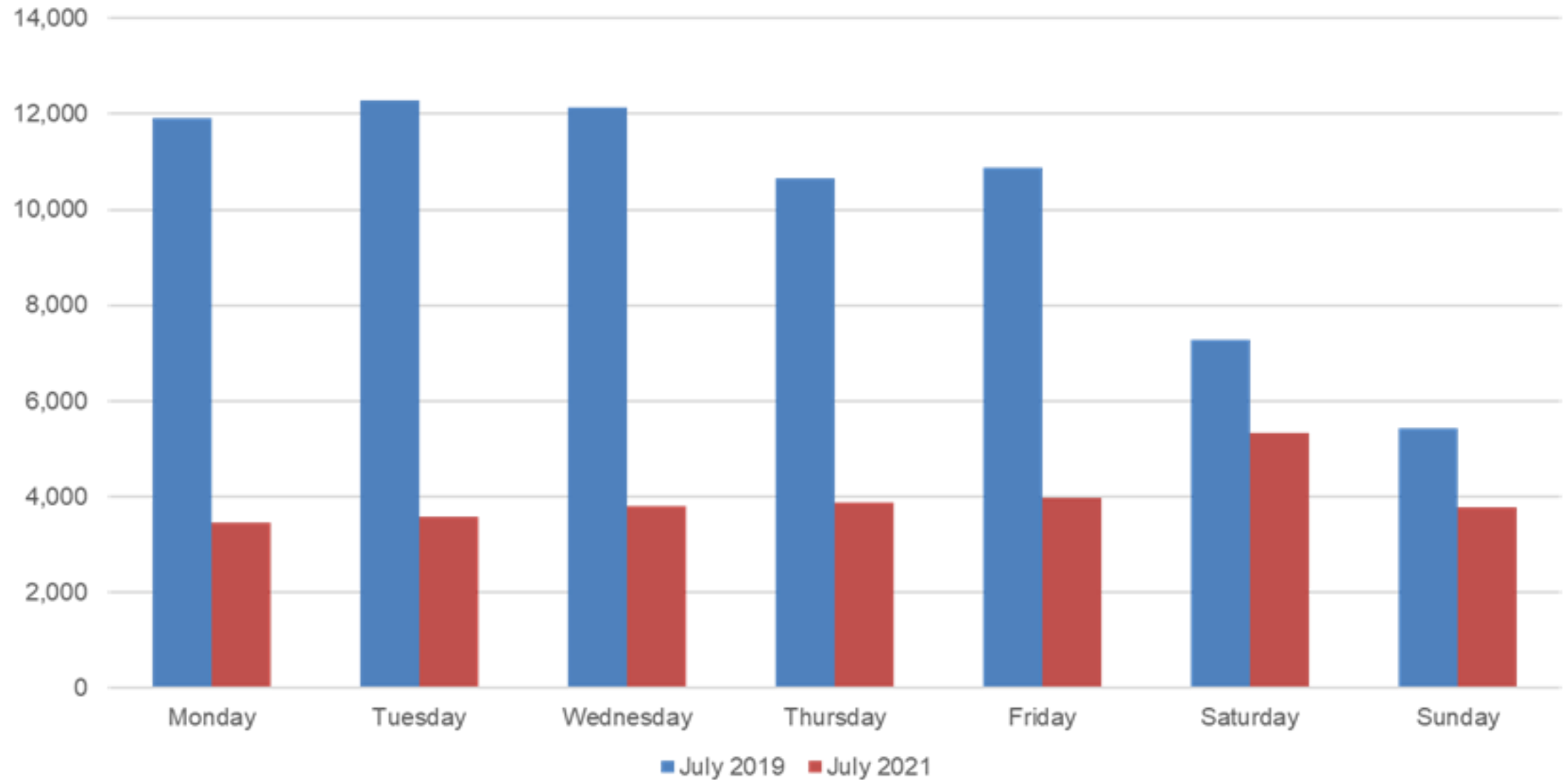
Actual vs. Budgeted Ridership



Average Hourly Boardings (Weekdays)



Average Boardings by Day of Week



Fall 2021 Service Enhancements, Adjustments

- Oakland/Alameda weekend additional crew
- Seaplane Lagoon midday return trip
- Baseball weekend day game shuttle return trips
- October South San Francisco service return
- October Midday trip adjustments



ITEM 11: Clipper START Pilot Program Extension



Clipper START Pilot Program - Impact on WETA

Board Item No. 11 – Approve Extension of Participation in Clipper START Pilot Program

Board of Directors Meeting
September 2, 2021

Clipper START Usage on WETA (Jan 2021 – Jul 2021)

- (1,500+) Clipper START trips taken; 1% of total Clipper trips taken
- Usage highlights (by descending order of usage)
 - VJO service – concentrated at peak periods
 - Oakland/Alameda service – near evenly distributed between peak periods & midday
 - Richmond service – concentrated at Peak periods
- Compared to June, usage has doubled in July



ITEM 12: WETA 2040 Service Vision & Business Plan Update

San Francisco Water Emergency
Transportation Authority

2050 Service Vision & Business Plan



September 2, 2021

Topics

- Project Overview
- Stakeholder Engagement Plan
- Stakeholder Workshop Concept
- Next Steps

Goals & Objectives

- Identify and begin to **engage key stakeholder groups**, especially historically underrepresented ones.
- Gather initial ideas for 2050 WETA **Service Vision**.
- Outline planning process and stakeholder approach to vet Service Vision and develop a **Business Plan**.

Draft Definitions

Service Vision - A shared vision of the San Francisco Bay Area ferry system by 2050, as well as the level of service and extent of WETA ferry operations. *Informs how we operate in the future and what changes we need to make to get there.*

Business Plan - A document that presents the strategies required to achieve the 2050 WETA Service Vision. *Informs our implementation approach and near-term initiatives.*

High-Level Schedule

Phase 1

July - September 2021
Discovery & Planning

- Stakeholder Engagement Plan
- Stakeholder Interviews
- Focus Groups
- Survey

>> Workshop Design

September - November 2021
Stakeholder Workshop & Business Plan Approach

- Workshop Design
- Workshop Outreach
- Stakeholder Workshop

>> Draft Service Vision

>> Business Planning and Engagement Approach

Phase 2

January - December 2022
Vet Service Vision & Develop Business Plan

- Broad engagement to vet the draft vision
- Business planning process
- Additional studies and research

>> Final Service Vision & Business Plan

Stakeholder Groups

State Agencies

Regional Agencies

Federal Agencies

Community Interest / Advocacy
Organizations

Labor Groups

Policymakers (local, regional, state)

Riders/Neighbors/Future Riders

Maritime Organizations

Development/Business Community

County Transportation Authorities

Municipalities

Emergency Response

Local/Regional Transit Operators

Other First/Last Mile Connections

Stakeholder Workshop Concept

Friday, October 22 | 9am - 12pm

Objectives

- **Educate** stakeholders about WETA and the 2050 Service Vision and Business Plan
- Identify **obstacles and opportunities** for WETA and Bay Area water transit and emergency response
- Gather initial **ideas and priorities** from key stakeholders for WETA's 2050 Service Vision
- Define the our approach and ongoing engagement plan to **inform the business planning process**

Format

- Zoom; 60-80 participants (~ 10-12 breakout groups with a dedicated facilitator)
- Agenda
 - Part 1: Introductions and context setting
 - Part 2: Breakout Groups (Ideation → Prioritization)

Thank you!

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